

# Springboard Prize for Child Welfare

## An Open Call

The Springboard Prize for Child Welfare invests in new, exciting ideas focused on preventing child neglect and abuse, lifting up children and families within the child welfare system, and assuring their well-being beyond.

Four awards of \$200,000 each will be given to launch new, or expand existing, early-stage innovative projects with the potential to improve the lives of children and families. We especially hope to elevate the efforts of individuals with deep connections to the child welfare system, including those from low-income, Black, Brown and Indigenous communities.

### Exciting, early stage projects or ideas

### Potential to be transformative

Four \$200K awards

[springboardprize.org](https://springboardprize.org)  
[springboardprize@avivfoundation.org](mailto:springboardprize@avivfoundation.org)



## Why the Prize?

Countless parents, social workers, advocates, and other leaders in the child welfare system work tirelessly to address some of the most complex challenges facing children and families. At the same time, we know the current child welfare system too often lets down the hundreds of thousands in foster care and those at risk of entering the system. This was true before 2020, and COVID-19 has only exacerbated inequities and economic challenges that disproportionately impact vulnerable families.

We believe innovation is critical to creating meaningful and sustainable change, especially in these challenging times. The Springboard Prize for Child Welfare aims to create a more equitable and brighter future for at-risk children and families by uncovering new ideas and helping them grow.

## Who is Eligible to Apply?

We welcome applications from individuals, nonprofits, government agencies, and mission-driven for-profit entities. The Prize rewards transformational ideas originating from any sector.

**AVIV**  
FOUNDATION

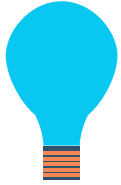
# Springboard Prize

for Child Welfare

Applications Due March 12, 2021

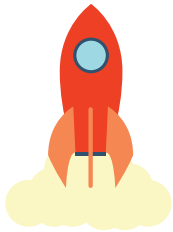
## Criteria for Selection

Applications will be evaluated based on how they demonstrate:



### INNOVATION

Is this project a new and creative way to improve the lives of children and families in the child welfare system? To what degree would this be transformational to the field, if successful?



### IMPACT

Would this project make a meaningful difference to the child welfare field, readily grow to support more children and families, or become a model for others? Would the Springboard Prize make a meaningful difference to the likelihood of the project's success?



### ACHIEVABILITY

Is it likely the project will be executed successfully? Does the project's leadership have the knowledge, experience, and capacity required? Are external factors, such as the economic and political environment, taken into account?



### CONNECTION

Does the project include leadership and/or participation of those with a deep connection to or direct experience in the child welfare system?

We especially welcome applications that serve those most affected by the child welfare system, including low-income and Black, Brown and Indigenous communities. Additionally, we are seeking projects that are appropriately responsive to the context of 2021, including COVID-19, though we intend to invest in ideas that have staying power beyond the pandemic.

## Timeline

A short first-round application will be available at [springboardprize.org](http://springboardprize.org) beginning January 12, 2021 and will remain open until **March 12 at 11:59 pm Eastern Time**.

Select applicants will be invited to submit a more detailed second-round application over the following weeks. Inaugural awardees will be announced in summer 2021.

JANUARY 12	MARCH 12	MARCH 31- APRIL 23	SUMMER 2021
Round One Application Opens	Round One Application Closes	Round Two Application	Awardees Announced

## About Us

The Aviv Foundation is a family philanthropy founded in 2016 by Chani and Steven Laufer. We are committed to funding efforts that provide disadvantaged children with opportunities to improve their lives, with a particular focus on child welfare and education.

## Learn More

Learn more about the Springboard Prize for Child Welfare by visiting our website, [springboardprize.org](http://springboardprize.org), or by emailing us at: [springboardprize@avivfoundation.org](mailto:springboardprize@avivfoundation.org).

Thank you for your interest!

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